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FIRST RESIDENTS MOVE INTO TOWER II AT [THE INFINITY SAN FRANCISCO](#)

Homeowners begin moving into Tower II with 322 homes closed in The Infinity's first phase and 75 new sales in past 90 days

SAN FRANCISCO (April 20, 2009) – It's move-in time for residents of one of San Francisco's most highly-anticipated [luxury condominium](#) developments: [The Infinity's Tower II](#). Located just one block from the Embarcadero waterfront, The Infinity's second tower features 285 new condominium residences with distinctive design by famed architect [Bernardo Fort-Brescia](#) of Arquitectonica and local firm Heller Manus, stunning [bay and city views](#) and luxurious [amenities](#)— starting from the mid \$500,000s.

The first move-ins to Tower II on April 18 took place just two months after the public sales launch of The Infinity's second phase in early February 2009. With 322 homes closed in The Infinity's 365-unit first phase and more than 75 new homes sold at The Infinity in the past 90 days, The Infinity has become one of the fastest-selling large-scale luxury developments in California.

"The Infinity has tremendous momentum right now, averaging 6 sales per week and more than 130 visitors to the sales and design center each week for the past 3 months," said Carl Shannon, managing director of Tishman Speyer in the Bay Area. "After an extremely successful public sales launch for Tower II, we are delighted to mark the next milestone at The Infinity and to welcome our first residents into the second tower."

"The Infinity offers a lifestyle that appeals to homebuyers in all phases of life," said Alan Mark, president of The Mark Company. "Young professionals who are buying their first home, move-up buyers who have been living in SoMA and want to upgrade their residence, empty nesters choosing to trade suburban homes for the convenience of luxury urban living and people seeking a pied-a-terre have all found new homes at The Infinity."

New homeowners moving into The Infinity's Tower II this April include:

- **Damien Wong** – A 32-year old product manager and 'move-up' homebuyer, Wong purchased a one-bedroom with a curved floor plan. "I really enjoy living in SoMA and knew I wanted to purchase another home in the area when I was ready for a place with more space and unique style," said Wong. "After location, great design was the second most important factor to me when choosing my new home. The Infinity's curved floor plans were unlike anything else I'd seen."

- **Keith and Sophia Tao** – Keith, a manager in the medical device industry, and Sophia, a homemaker, are Danville residents who will use their new one-bedroom as a pied-à-terre. “Our 21-year-old daughter Erin thinks we’re hip for buying in the city,” said Sophia Tao. “A second home at The Infinity puts us in the heart of it all. Keith and I can’t wait to sample the city’s restaurants, shopping and museums – all without needing our car.”
- **Nirmal Govind and Shivani Aggarwal** – A young married couple in the high-tech industry who purchased a two-bedroom as their first home. “Great value for our money was important to us,” said Govind. “The Infinity offered us a chance to live a block from the waterfront and enjoy spectacular bay views at a competitive price. We visited the sales and design center on a Saturday and were in contract the following Friday.”

Located one block from the Embarcadero, Tower II of The Infinity rises 42 stories to provide unparalleled views of the San Francisco Bay and city. Celebrated globally for his iconic architecture, architect Bernardo Fort-Brescia of Arquitectonica has paired open, modern plans with refined materials to create a striking urban landmark. Residences at The Infinity feature floor-to-ceiling curved glass windows, which open each home to the surrounding sky and Bay. Tower II offers one, two and three-bedroom homes – including four penthouses and six two-story homes. Most homes feature nine-foot ceilings, Bosch, Thermador and Viking appliances, climate control and walk-in closets. Select residences also feature foyer entrances, separate office areas, sky terraces, Poggenpohl cabinets, private master bedroom suites and master baths with double vanities.

The Infinity is situated within easy walking distance to destination dining, shopping and cultural attractions in downtown San Francisco, South Beach, SoMA and along The Embarcadero. The Infinity also offers convenient access to transportation, including the I-80, I-101 and I-280 highways, BART and MUNI.

Residents have access to luxurious amenities, including: on-site concierge available seven days a week; 5,000 square foot state-of-the-art fitness center; 75-foot lap pool featuring an intricately-designed mosaic wall and shimmering natural light from skylights above, spa-like facilities with private treatment room and saunas; theatre-style private screening room; spacious club lounge featuring catering bar and kitchen for private parties and everyday enjoyment; 24-hour business center and conference facilities; outdoor courtyard featuring a soothing waterwall, seating terraces and Japanese maple and honey locust trees; and gated parking with a deeded space for every residence.

More information for the public: To learn more about The Infinity, visit www.the-infinity.com, contact the sales team at 888-805-6431 or visit The Infinity Sales & Design Center at 160 Folsom Street, San Francisco, CA 94105, open 11 a.m. to 6 p.m. daily.

Media, please note: For interviews with Carl Shannon and Alan Mark, photos or private tours of The Infinity, please contact Jessica Lee at 415-359-2312 or jessica@landispr.com.

About Tishman Speyer

Tishman Speyer is one of the leading owners, developers, operators, and fund managers of first-class real estate in the world. Since 1978, Tishman Speyer has acquired, developed and operated over 320 projects totaling over 115 million square feet and more than 92,000 residential units, and a property portfolio of over US\$68 billion in total value across the United States, Europe, Latin America and Asia, including signature properties such as New York’s Rockefeller Center and Chrysler Center, Berlin’s Sony Center and Torre Norte in São Paulo, Brazil.

About The Mark Company

The Mark Company works as a partner with innovative residential developers to create community-shaping, medium- to high-density developments. The firm delivers comprehensive consulting services that encompass research, product design, marketing and sales. The Mark Company's residential sales methodology is based on its work with thousands of home buyers and various product types in every economic climate. The Mark Company leverages this extensive background with detailed understanding of each client's unique goals and needs. The Mark Company helps residential developers, buyers and sellers succeed in the face of changing market dynamics and tight competition by addressing the issues at the heart of every real estate transaction. Visit www.themarkcompany.com for more information.

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