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**TOWER II AT [THE INFINITY SAN FRANCISCO](#) LAUNCHES FEBRUARY 7**

***Sales begin with 292 homes closed in The Infinity's first phase and highest sales absorption in San Francisco in Q4 2008***

SAN FRANCISCO (January 29, 2009) – One of San Francisco's most highly-anticipated luxury urban developments, [Tower II at The Infinity](#), opens to the public on Saturday, February 7, 2009 following strong sales of homes in The Infinity's first phase. Located just one block from the Embarcadero waterfront, The Infinity's second tower features 285 new condominium residences with distinctive design by famed architect [Bernardo Fort-Brescia](#) and local firm [Heller Manus](#), breathtaking bay and city views and luxurious amenities at a competitive price point – starting from the mid \$500,000s.

The release of Tower II comes with 292 homes closed in the project's 365-unit first phase just one year after opening in February 2008. The Infinity has closed an average of 26 homes per month since opening and also recorded the highest sales absorption in San Francisco in Q4 of 2008. The success has continued into 2009 with The Infinity signing 20 new contracts in the past 30 days. First move-ins are scheduled for April 2009.

"The Infinity stands out as a success even in challenging economic times," said Carl Shannon, managing director of Tishman Speyer in the Bay Area. "Sales in Phase I have been consistently strong and we're on track to move new homeowners into Tower II in April 2009. The Infinity's success is a testament to the fact that people want to buy a well-designed home with exceptional amenities in one of the most desirable locations in San Francisco."

Located one block from the Embarcadero, Tower II of The Infinity rises 42 stories to provide unparalleled views of the San Francisco Bay and city. Celebrated globally for his iconic architecture, architect Bernardo Fort-Brescia of Arquitectonica has paired open, modern plans with refined materials to create a striking urban landmark. Residences at The Infinity feature floor-to-ceiling curved glass windows, which open each home to the surrounding sky and Bay. Tower II offers one, two and three-bedroom homes – including four penthouses and six two-story homes. Most homes feature nine-foot ceilings, Bosch, Thermador and Viking appliances, climate control and walk-in closets. Select residences also

feature foyer entrances, separate office areas, sky terraces, Poggenpohl cabinets, private master bedroom suites and master baths with double vanities.

Located at the corner of Spear and Folsom streets in San Francisco, The Infinity is situated within easy walking distance to destination dining, shopping and cultural attractions in downtown San Francisco, South Beach, SoMA and along The Embarcadero. The Infinity also offers convenient access to transportation, including the I-80, I-101 and I-280 highways, BART and MUNI.

Residents have access to luxurious amenities, including: on-site concierge available seven days a week; 5,000 square foot state-of-the-art fitness center; 75-foot lap pool featuring an intricately-designed mosaic wall and shimmering natural light from skylights above, spa-like facilities with private treatment room and saunas; theatre-style private screening room; spacious club lounge featuring catering bar and kitchen for private parties and everyday enjoyment; 24-hour business center and conference facilities; outdoor courtyard featuring a soothing waterwall, seating terraces and Japanese maple and honey locust trees; and gated parking with a deeded space for every residence.

### **Public Launch Weekend – The Infinity Tower II**

The public will have the first opportunity to purchase new homes in The Infinity's Tower II at the launch event on **Saturday, February 7 at 11 a.m.** at The Infinity Sales & Design Center, located at 160 Folsom St. in San Francisco. To learn more about The Infinity, register at [www.the-infinity.com](http://www.the-infinity.com), contact the sales team at 888-805-6431 or visit The Infinity Sales & Design Center at 160 Folsom Street, San Francisco, CA 94105, which is open 11 a.m. to 6 p.m. daily.

**Editors, please note: The Infinity is offering media an exclusive Sneak Peek Tour with Bernardo Fort-Brescia on Thursday, February 5 at 10 a.m.** RSVP to Jessica Lee at 415-359-2312 or [jessica@landispr.com](mailto:jessica@landispr.com) for a first look at Tower II models and interviews with Arquitectonica's Bernardo Fort-Brescia, Tishman Speyer's Carl Shannon and The Mark Company's Alan Mark.

### **About Tishman Speyer**

Tishman Speyer is one of the leading owners, operators, developers and investment managers of first-class real estate in the world. We have created some of the world's most recognized landmarks, from the ageless grace of Rockefeller Center, to the leading-edge sustainability of Hearst Tower in New York City, OpernTurm in Germany, and Rochavera in Brazil. We operate in 27 cities, 11 countries, and 5 continents. Since our inception in 1978, we have acquired, developed and operated 320 projects totaling over 115 million square feet and more than 92,000 residential units. We have assembled a property portfolio in excess of US \$72 billion in total value across the United States, Europe, Latin America and Asia. Visit [www.tishmanspeyer.com](http://www.tishmanspeyer.com) for more information.

### **About The Mark Company**

The Mark Company works as a partner with innovative residential developers to create community-shaping, medium- to high-density developments. The firm delivers comprehensive consulting services that encompass research, product design, marketing and sales. The Mark Company's residential sales methodology is based on its work with thousands of home buyers and various product types in every economic climate. The Mark Company leverages this extensive background with detailed understanding of each client's unique goals and needs. The Mark Company helps residential developers, buyers and sellers succeed in the face of changing market dynamics and tight competition by addressing the issues at the heart of every real estate transaction. Visit [www.themarkcompany.com](http://www.themarkcompany.com) for more information.